

"A Paradigm Shift in Healthcare"

15th April 2014 | Novotel Al Bustan , Abu Dhabi - UAE

1st Middle East Conference on TeleMedicine & mHealth



ACCREDITED BY HAAD
6 CME Hours

SPEAKERS



Prof. Yunkap Kwankam
CEO at Global eHealth Consultants (GeHCs)
Ex. Director, ISfTeH



Dr. Andy Fischer
MD, CEO, Medgate and President ISfT



Carl V. Stanifer
CEO, SEHA Abu Dhabi Health Service Company



Prof. Dr. Richard E Scott
Past President, Canadian Society for Telehealth



Prof. Dr. Eun Chul Chung, M.D.
Executive Board Member Korea Tele-Radiology Center



Pertti Lounamaa
CEO, Pajat Solutions



Dr. Patty Mechael
Executive Director mHealth Alliance



Dr. Omar Ghosheh
CEO Dimensions Healthcare



Shahid Mahmud
Chief Executive Officer Interactive Group of Companies



Prof. Dr. Peter Yellowlees
Director of the Health Informatics Graduate Program

GUESTS OF HONOR



H.E. Dr. Mariam Matar
Founder & Chairperson UAE Genetic Disease Association



Eng. Sobhi Batterjee
Chairman and Group CEO Saudi German Hospitals Group

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Message from the Chairman

Dear All,



Dr. Zakiuddin Ahmed
President Healthcare Paradigm
zakiuddinahmed@gmail.com

Welcome to the **1st Middle East Conference on Telemedicine & mHealth** with the theme "A Paradigm Shift in Healthcare" on April 15, 2014 at Novotel Al Bustan, Abu Dhabi.

As technology continues to redefine the way healthcare is delivered and managed, we are organizing this first of its kind event in Abu Dhabi with the aim to bring together all major stakeholders of the eHealth ecosystem from within the Gulf states as well as globally to network, share best practices & show case innovative solutions in Telemedicine and mHealth during relevant sessions and at the concurrent exhibition.

With the recent advancements in mobile technology; clarity of regulations and standards; sufficient evidence behind Telemedicine and mHealth; and the ever increasing lifestyle-based chronic disease burden, it is vital that these tools are used effectively for better healthcare outcomes.

Being cognizant of the fact that Telemedicine and mHealth are all about facilitating patient centric healthcare, we plan to cover relevant topics for discussion and deliberation and assure our participants of a full day of learning and useful networking.

I look forward to welcome you all to this premier Telemedicine and mHealth event of the region.



AGENDA

08.00 - 09.00 **REGISTRATION**

INAUGURAL SESSION

09.00 - 09.10 **OPENING REMARKS**

• Dr. Zakiuddin Ahmed
Conference Chairman

CHIEF GUEST SPEECH

09:10 - 10.30 **Keynote Presentation**

• Prof. Dr. Peter Yellowlees
• Prof. Yunkap Kwankam
• Prof. Dr. Richard E Scott

10.30 - 11.10 **Panel Discussion**

• Eng. Sobhi Batterjee
• H.E. Dr. Mariam Matar
• Carl V. Stanifer
• Bridget Loday
• Dr. Jesus Maria Fernandez

11.10 - 11.30 **NETWORKING/TEA/COFFEE BREAK**

Telemedicine Session

11.30 - 01.20 • Dr. Andy Fischer

• Prof. Dr. K. Ganapathy
• Prof. Dr. Eun Chul Chung, M.D.
• Shahid Mahmud
• Prof. Dr. Maurice Mars

Panel Discussion / Q&A

01.20 - 02.15 **NETWORKING LUNCH BREAK**

mHealth Session

12.15 - 03.45 • Santanu Kunal Biswas

• Dr. Shariq Khoja
• Pertti Lounamaa
• Patty Mechael

Panel Discussion / Q&A

03.45 - 04.00 **NETWORKING TEA/COFFEE BREAK**

eHealth & eLearning

04.00 - 06.00 • Dr. Bandar Alhaqbani, PhD

• Dr. Najeeb Al Shorbaji
• Dr. Ahmed Dabbagh
• Dr. Sushil Kumar Meher
• Dr. Miroslav Koncar
• Dr. Omar Ghosheh
• Polycom Demo

Panel Discussion / Q&A

06.00 **CLOSING SESSION**

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For any other questions or comments please contact

Prema Paul
Program Director - MCO
02 658 8717
056 648 0806
prema@mco.ae
prema@themcc-group.com

Organized By:



www.mco.ae



NOVOTEL AL BUSTAN ABU DHABI

www.telemedicine.ae | +971 2 658 8717 | +971 2 627 5509 | +971 2 627 5508 | info@mco.ae